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U. S. Department of Agriculture



We bring roses,
beautiful fresh roses

Dewy as the morning
and coloured like the
dawn.

That Bourbon Rose
The New Pastoral.

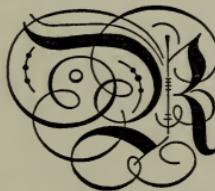
roses

*W*HEREVER you buy, place
your confidence in this mark, the
“Sterling” mark of Nurseries
that have a high standard:



NEW BRUNSWICK NURSERIES
New Brunswick :: :: New Jersey

Why Budded Field Grown Roses?



ROSES are just like humans, they're vitally influenced by their surroundings and associates.

When *the little seed* is born to life, its bed, the earth, must be of a texture, warmth and moisture to fit snugly, protect and stimulate the seed to burst its shell. Then the nursery playground, *the seed-bed*, where it grows, is given food to make roots and shoots and is kept free from bad associates, the weeds.

Here *the little seedling* is given free rein to grow as strong and husky as it will. It is called *the wild rose seedling*.

For a full year it grows its very best and by then has attained a vigorous body in its roots and stem and is ready for *the taming process*.

At this time it is closely associated with the tame rose; a small eye or bud from Betty or Etoile de France or other variety of tame rose is *budded* or grafted to the root-neck of the wild seedling and tied firmly until the two blend and grow as one.

Retaining the vigor of its wild days in its roots, the wild bush is cut off and *the tame bush* blooms forth a thing of beauty and a joy.

At the end of its second year, it is ready to go out into the world to meet its new guardian, the Rose Lover, and to be fed and cultivated through its appointed term-growing and thriving in proportion to the care and affection bestowed upon it.

But, as you may well realize, the early days of the seedling require by far the greatest care. If anything fails here, the rose fails.

It is a thorough appreciation of this fact that has led us to put so much careful study on this phase of rose-culture, and which has caused us to take such care of the roses' welfare during their early days. A long experience has shown that the soils of New Brunswick are ideal, and the same experience has taught just what must be done and just what must be avoided, to produce Hardy Budded Field Grown Roses of the highest type.

As for loving them you should see the smiles of their earlier guardians, our nurserymen, when they look over our fields, blooming with their countless flowers and sturdy branches.

Ask them—they have nursed these roses through the last two years and they now feel rightly proud of their children, waving their husky branches and bountiful blooms to the visitors and passers-by.

You'll love them too—no matter what varieties you may prefer; each bush will

come to you as husky as its type permits and will bloom for the Rose Lover with increasing vigor and rare or gorgeous blooms.

You'll realize then how good New Brunswick Roses are, what conscientious effort means and why you should insist on knowing three things about Roses which you may think of buying:

1. Are the Roses, Hardy, Budded, 2 year stock, acclimated to your locality?
2. Is the seller of recognized standing?
3. Does the seller guarantee his roses to bloom and to be true to name?

We answer to these questions as follows:

1. All of our Roses are grown in the fields, live out-of-doors for two years right near New Brunswick, New Jersey, and each Rose, except some few climbers, is budded carefully by hand.
2. We are members of the American Association of Nurserymen and rated by R. G. Dun & Co.

3. We guarantee our Roses to bloom during the year following their planting by the purchaser and to be true to the name attached to each bush. If they should prove otherwise, we will cheerfully refund the money paid for same or replace with plants of the same varieties or of equal value. We cordially invite Rose Lovers to visit our Nurseries, especially during the blooming period, June 15th to October 15th.

We are located just about 3 miles south of New Brunswick on the smooth concrete Lincoln Highway just below Voorhees Station (P. R. R.).

Here you may reserve your particular choice of varieties in Spring or Summer for Fall Delivery and will readily appreciate what your bushes and their blooms will look like before you buy.

Someone is in attendance every day during the above blooming season, or if you prefer, an appointment can be made by 'phone or letter with Mr. F. D. Osman, Proprietor, for an inspection at your convenience.

Roses
HYBRID TEAS

*Ever-blooming Hardy Budded Stock, 2 years old.
Each \$1.25. 10 Bushes for \$10.00.*

AUGUSTINE GUINOISSEAU, the blooms are white with soft blush, a lovely and attractive color; fragrant and free blooming.

BETTY, blooms extra large in size, delightful fragrance, coppery overspread with golden yellow, best blooms in autumn.

DORA HANSON, lovely peach pink, deepening to dull crimson, penetrating fragrance, a vigorous grower.

EARL OF WARWICK, soft salmon pink, large flower and vigorous grower, blooms well in autumn.

ETOILE DE FRANCE, one of the popular red roses, soft velvety crimson, tinting to vivid cerise, in mass, a vibrant riot of color.

GUSTAV GRUNERWALD, bright carmine pink, center yellow, buds long and pointed flowers large and full.

HUGO ROLLER, clear lemon yellow, edged with soft crimson, a small flower but of peculiar excellence with its variations.

KILLARNEY QUEEN, blooms large and well-formed, very attractive from bud to full bloom, clear pink.

MARQUIS DE GENAY, large full flower on sturdy stems, bright silvery pink.

MME. EDMEE METZ, large finely formed flowers, rosy or pink, free flowering and vigorous.

NATALIE BOTTNER, large well-formed flowers, soft flesh to creamy yellow, strong and vigorous grower.

REINE MARIE D'ITALIE, dark red, medium size flower, wide branching stems, a vigorous and popular bush.

SENATEUR MASCURAND, beautiful in bud, sea-amber yellow, foliage especially attractive, strong and upright grower.

SEPTEMBER MORN, silvery pink, attractive medium size flower, wide spreading branches.

VISCOUNTESS OF FOLKESTONE, an old popular variety with large well-formed flowers, creamy white changing to salmon pink.

WILLIAM SHEAN, pure pink, shaded with ochre, large and well-formed flowers. Awarded Gold Medal by National Rose Society, strong vigorous and free blooming.

HYBRID PERPETUALS

Blooming once or twice a season.

Each \$1.00. 10 Bushes for \$9.00.

MRS. R. G. SHARMAN CRAWFORD, rich rosy pink, very prolific in blooms, large bud opening into full-petaled flower. Awarded Gold Medal by Rose Society of New England.

PAUL NEYRON, very vigorous and high growing bush, flowers especially large, clear pink with a delicate fragrance. Blooms heavily more than once during the season.

ULRICH BRUNER, prolific bloomer, light red, large flowers, bush very heavy grower, an old favorite.

CLIMBING ROSES, Old and New

Newer and more frequent bloomers.

Each \$1.00. 10 Bushes for \$9.00.

AMERICAN BEAUTY, fragrant large rich carmine blooms.

AMERICAN PILLAR, large single flowers, cherry pink with white edge. Blooms heavy, bush strong grower.

AVIATOR BLERIOT, a new variety, flowers medium in size and of a rich saffron yellow, blooms in large profuse clusters.

ETOILE DE FRANCE, similar in color to the bush variety, frequent bloomer.

GRUSS AN TEPLITZ, similar in color to bush variety, frequent bloomer with heavy branches.

MAMAN COCHET, rich coral pink.

LA FRANCE, rosy pink.

SUNBURST, yellow.

Older and more familiar varieties.

Each \$.80. 10 Bushes for \$7.50.

DR. VAN FLEET, a choice climber, long pointed perfectly formed buds, rich flesh pink, very profuse in blooms.

EXCELSA, double formed flowers of a brilliant crimson, profuse in blooming, bush, dark green foliage in abundance.

LADY GAY, rapid grower and free blooming, cherry pink changing to white a few days after flowering.

SILVER MOON, long well-formed buds, creamy yellow and large flowers, a hardy climber.

TAUSENDSCHEÖEN, large clusters of flowers varying in color from pink to white, strong vigorous and with very few thorns.

WHITE DOROTHY PERKINS, a beautiful pure white, every bit as popular as its pink sister.



Perennials

DELPHINIUM (Larkspur)

1 year old plants, \$2.50 for 10; \$20.00 per 100.

Only selected varieties are grown by us and mentioned here.

BELLA DONNA, turquoise blue.

FORMOSUM, dark blue with white eye.

GOLD MEDAL, mixed colors, large spikes.

CHINENSIS ALBA, white.

CHINENSIS, blue.

PHLOX

Good strong plants, 1 year old and of selected varieties. \$2.00 for 10; \$15.00 per 100.

BARON COMTE, dark purple.

EUROPA, white with crimson eye.

FRAU ANTON BUCHNER, white.

PAUL DUTRIE, delicate lilac rose.

RYNSTROM, rose pink.

VON LASSBURG, pure white.



Shrubs and Ornamental Trees

All shrubs except lilacs \$.75 each; \$6.50 for 10; \$50.00 per 100.

DEUTZIA, double white.

DEUTZIA, double pink, large flowered.

DEUTZIA, Pride of Rochester, double pink.

WEIGELIA, small pink flowers.

PEARL BUSH, early buds like pearls on slender threads.

FORSYTHIA INTERMEDIA, Golden Bell, earliest flowers of spring.

FORSYTHIA SUSPENSA, Golden Bell, weeping.

FORSYTHIA VIRIDISSIMA, Golden Bell, darker green leaves.

FRAGRANT BUSH HONEYSUCKLE

MORROW'S BUSH HONEYSUCKLE.

TARTARIAN BUSH HONEYSUCKLE, red flowering.

TARTARIAN BUSH HONEYSUCKLE, white flowering.

MOCK ORANGE, fragrant.

MOCK ORANGE, tall with large white flowers.

SPIREA, dwarf, crimson.

SPIREA, white.

SNOWBERRY BUSH, rose colored flowers in June.

PURPLE LILACS, 3-4 feet, \$1.00 each; \$7.50 for 10;
\$60.00 per 100.

Ornamental Trees

ACER PLATINOIDES, Norway Maple, 10-12 feet,
each, \$2.50.

BETULA ALBA, European White Birch, 5-6 feet, \$1.20.

CATALPA BUNGEII, Umbrella Tree, 5-6 feet, ea. \$2.50.
CERCIS CANADENSIS, American Judas Tree, 5-6
feet, each \$1.00.

CORNUS FLORIDA, white flowering Dog-wood, 4-6
feet, each \$1.00.

KOELREUTERIA PANICULATA, Varnish Tree, 5-6
feet, each \$1.00.

MORUSTARTARICA, Russian Mulberry, 5-6 feet, ea. \$1.50.

MORUS PENDULA, Weeping Mulberry, 5-6 feet, ea. \$3.00.

PLATANUS ORIENTALIS, Oriental Plane, 8-10 feet,
each \$1.50.

POPULUS FASTIGATA, LOMBARDY POPLAR, 8-10
feet, each \$1.00.

POPULUS FASTIGATA, LOMBARDY POPLAR, 4-6
feet, each \$.50.

Climbing and Hedge Plants

CLEMATIS PANICULATA, Bridal Bower, fragrant,
2 year plants, each \$.50; \$4.50 per 10.

VITIS VEITCHII, Boston Ivy, strong 2 year plants,
each \$.50; \$4.50 per 10.

BARBERRY THUNBERGII, Japanese Barberry, 18-24
inches, each \$.40; \$4.50 per 10.

		<i>Total</i>
Order Received	Shipment Inspected	Shipped

Names of friends who may be interested in "Budded Roses" booklet.

NEW BRUNSWICK NURSERIES

NEW BRUNSWICK, N. J.

DELIVER TO _____

ADDRESS _____

CITY _____

EXPRESS OFFICE _____

NOTE—Your remittance may be figured according to prices given in booklet; these prices include packing and transportation charges, there are no extras. We do not substitute for any stocks that may be sold out when order is received, unless you specifically request same and would then prefer to know your general preference.

FRED. D. OSMAN, *Proprietor.*

QUANTITY	ARTICLE	PRICE	AMOUNT
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Landscape Suggestions

We should be very glad to discuss landscape problems with you at any time. ¶ Simply write us giving us as much detail as possible of your problems. ¶ We have experienced landscape men at hand and offer suggestions without further obligation.



GEORGE ELIOT

in the Gypsy Maid, once said:

It will never rain Roses ; where
we want to have more roses
we must plant more trees.

NEW BRUNSWICK NURSERIES

New Brunswick :: :: New Jersey

